

JEFF J HUNTER

ENTREPRENEUR · AI MARKETING CONSULTANT · AUTHOR

BIO

Jeff J Hunter is an American entrepreneur, AI marketing consultant, and author based in San Francisco. He created the AI Persona Method and coined Agentic AI Personas, frameworks that help businesses deploy AI Employees for real production work. He founded VA Staffer, leads Savage Marketer, and created the world's first AI Certified Consultant program. After deploying 100+ AI solutions, Jeff now helps operators combine human judgment with agentic systems across marketing, branding, and growth. He also leads the 2M+ member Claude Community and champions a Humans + AI future built on synthesis, not replacement.

29.1M	2M+	30K+	160+
VIEWS IN 90 DAYS	COMMUNITY MEMBERS	NEWSLETTER SUBSCRIBERS	IN THE AICC PROGRAM

FAST FACTS

- → Founder of VA Staffer since 2014
- → Created the AI Persona Method in December 2022
- → Started the world's 1st AI Certified Consultant Program
- → Runs the #1 Claude community, 2M+ members
- → Official contributor to OpenClaw, ZeroClaw, NemoClaw and Hermes Agent
- → Featured in Entrepreneur, Business Insider, ABC and CBS

SHORT BIO, FOR INTROS AND LISTINGS

Jeff J Hunter is an American entrepreneur, AI marketing consultant, and author. He created the AI Persona Method and founded the virtual staffing agency VA Staffer.

FORMATS

Keynote · Workshop · Panel · Podcast · Virtual

FIND HIM

@jeffjhunter on Instagram, TikTok, X, YouTube, LinkedIn and Threads

JEFF J HUNTER

SPEAKING

JEFFJHUNTER.COM/MEDIA

THREE TALKS. ZERO HYPE.

01

HUMANS + AI: THE OPERATING MODEL

Growth without more staff, stress or hours.

AI Employees do the work.

Humans set the direction.

The playbook behind VA Staffer since 2014, and 50+ AI Employees working today.

Best for: Founders, CEOs and leadership teams

02

INSIDE THE AI PERSONA METHOD

An AI that sounds like you. Or better.

The method behind every AI Employee Jeff builds.

Voice, role, audience and offer, loaded into one AI Persona.

Your audience leaves with a persona they can build that week.

Best for: Marketers, creators and business audiences

03

FROM AI SKILLS TO AI CONSULTING

Turn what you know about AI into a paid practice.

What clients actually buy, and what they ignore.

Lessons from the world's 1st AI Certified Consultant Program.

160+ consultants in the program so far.

Best for: Consultants, agencies and coaches

FEATURED IN

- → Entrepreneur
- → Business Insider
- → ABC
- → CBS
- → Ticker News
- → Dan Kennedy's No B.S. series
- → Social Media Examiner
- → Semrush
- → DigitalMarketer
- → ClickFunnels Funnel Hacker Radio

STANDARD BIO, FOR PROGRAMS AND AUTHOR BOXES

Jeff J Hunter is an American entrepreneur, AI marketing consultant, and author based in San Francisco. He created the AI Persona Method and coined Agentic AI Personas to help businesses deploy AI Employees that do real-world production work. He founded VA Staffer, leads Savage Marketer, and created the world's first AI Certified Consultant program. Jeff has deployed 100+ AI solutions, leads the 2M+ member Claude Community, and champions a Humans + AI future built on synthesis, not replacement.





